

# INFORMATION NOTICE

## WORKFORCE SERVICES

Number: WSIN12-12

Date: October 16, 2012  
Expiration Date: 11/16/14  
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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: WEBINAR – JOB DEVELOPMENT

The Employment Development Department (EDD) Workforce Services Branch, Capacity Building Unit would like to invite One-Stop Career Center staff to attend a webinar on Developing and Maintaining Employer Relationships. This is the first in a series of Job Development trainings.

- Who:** The EDD Workforce Service Branch, Capacity Building Unit
- What:** Job Development Webinar-Developing and Maintaining Employer Relationships
- When:** Thursday, October 25, 2012, 10 a.m. to 11:30 a.m. (Pacific Standard Time)
- Registration:** Forward your name and e-mail address to: [cbustraining@edd.ca.gov](mailto:cbustraining@edd.ca.gov) by October 22, 2012. Reservations are required. Attendees will receive participation instructions during the week of the webinar.
- Details:** Today's demands challenge job developers to look beyond traditional methods for achieving placement results. This webinar takes an intelligent, business-minded, and proactive approach to creating employment opportunities in your community. Topics include strategies for developing effective employer relationships, identifying employer needs, relating services and programs to employers, understanding the value of teamwork in a One-Stop Career Center environment, developing a results-oriented job description, and addressing employer concerns.

This interactive webinar provides a forum for staff across the state to share their ideas and broaden their knowledge.

For additional information, please contact Veronica Champayne at 916-657-0210.

/S/ MICHAEL EVASHENK, Chief  
Workforce Services Division